

SPORT INDIA CONFERENCE 2024

Vision For Global Leadership
Making India a Sports Superpower

30 August, 2024

PRAGATI MAIDAN , NEW DELHI, INDIA

Conference Theme:

"Global Trends and Opportunities in Sports
Management: Impact of Professional Leagues
and Sports Tourism on Economic Development"

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**SPORT
INDIA
2024**

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CONCURRENT EVENTS

- SPORT INDIA EXPO 2024
- SPORT INDIA RUN 2024
- SPORT MINISTER'S DIALOGUE 2024

Organizers



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Sports India Conference 2024

The Sports India Conference 2024 is back with renewed vigor and commitment to deliver unparalleled value to participants and stakeholders. Building on the success of previous editions, the conference is set to take place on 30th of August 2024, concurrently with the **Sports India Expo 2024 at Pragati Maidan, New Delhi.**

Dedicated to the theme **"Global Trends and Opportunities in Sports Management: Impact of Professional Leagues and Sports Tourism on Economic Development,"** this one-day national-level event promises to be an enlightening exploration of the ever-evolving world of sports management.

Jointly organized by the esteemed Physical Education Foundation of India and Sports India Foundation, the conference is designed to provide profound insights into the transformative role of sports management in driving economic development. With insightful keynote speeches, engaging panel discussions, enlightening paper presentations, and the prestigious Sports India Awards, the conference is set to be a pivotal gathering for industry professionals, policymakers, researchers, and sports enthusiasts alike.

Join us as our experts explore the wide spectrum of sports management, uncovering new trends, seizing opportunities, and charting the course for a brighter future in the world of sports and economic development.

Subthemes For Sports India Conference 2024 : Exploring The Potential Spectrum of Sports Industry

Integrating Technology in Sports Management: Leveraging digital innovations to enhance athlete performance, fan engagement, and operational efficiency in sports organizations.

Sustainable Sports Tourism: Examining strategies to promote responsible tourism practices within the sports industry, fostering environmental conservation and community development.

Monetization Strategies for Professional Leagues: Exploring innovative revenue generation models, sponsorship opportunities, and commercial partnerships to ensure the financial sustainability of professional sports leagues

Talent Development and Athlete Welfare: Addressing the holistic development of athletes, including coaching, training, nutrition, and mental health support, to maximize their potential and well-being.

Sports Governance and Regulatory Frameworks: Analyzing the role of governance structures, policies, and regulations in ensuring transparency, integrity, and fairness in sports management.

Global Collaboration in Sports Diplomacy: Exploring the diplomatic potential of sports in fostering international cooperation, cultural exchange, and peace-building initiatives on a global scale



Conference Objectives:

Analyzing Global Trends: Explore the evolving landscape of sports management worldwide, examining key trends, emerging technologies, and transformative shifts influencing the industry's trajectory.

Economic Implications Exploration: Investigate the profound economic impact of professional sports leagues and sports tourism, assessing their contributions to local economies, job creation, infrastructure development, and revenue generation.

Innovative Strategy Discussion: Facilitate discussions on innovative strategies and best practices aimed at optimizing sports management processes, including athlete development, event organization, marketing, and fan engagement.

Platform for Knowledge Sharing: Provide a dynamic platform for industry professionals, scholars, policymakers, and stakeholders to exchange insights, experiences, and expertise, fostering collaboration and collective learning.

Networking Opportunities: Create valuable networking opportunities for delegates to connect with peers, industry leaders, potential partners, and investors, facilitating partnerships, collaborations, and business opportunities.

Recognition of Excellence: Honor and celebrate outstanding contributions to sports management through the prestigious Sports India Awards, acknowledging individuals and organizations driving innovation, sustainability, and excellence in the industry.





Why You Should Attend This Conference:

- Gain insights from intellectual keynote speeches, panel discussions, and paper presentations by industry experts and thought leaders.
- Network with professionals and stakeholders from the sports industry, fostering collaborations and partnerships.
- Stay updated on the latest trends, innovations, and best practices in sports management.
- Discover opportunities for career advancement and business growth in the dynamic field of sports management.
- Be inspired by success stories and case studies highlighting the transformative power of sports on economic development.

Who Should Attend This Conference:

Sports Management Professionals
Sports Administrators and Officials
Marketing and Sponsorship Executives
Sports Entrepreneurs and Startups
Academicians and Researchers
Government Officials and Policymakers
Students and Aspiring Professionals in Sports Management

Sports Minister's Dialogue 2024

**Event Theme: Vision For Making India
a Global leader In Sports**

About The Event: Sports Minister's Dialogue 2024

The Sports Minister's Dialogue 2024 is a high-profile event designed to bring together sports ministers from various Indian state governments. This flagship panel discussion serves as the opening session of the Sports India Conference and sets the tone for the entire event. With a theme focused on making India a global leader in sports, this dialogue provides a unique opportunity for state-level sports ministers to unite, collaborate, and chart a course for India's future in sports.

During this session, sports ministers will share their strategies for developing robust sports ecosystems in their respective states. They will also explore initiatives for increasing grassroots sports participation and discuss policies to build world-class sports infrastructure that aligns with India's vision of becoming a dominant force in the global sports arena. This panel discussion will engage not only the sports ministers but also the broader audience of academics, research scholars, and conference participants who are eager to contribute to this vision.

The event adopts an interactive panel discussion format, allowing sports ministers to present their insights and respond to questions from the audience. This format encourages a dynamic exchange of ideas, fostering a collaborative environment where sports professionals, policymakers, and other stakeholders can engage in meaningful dialogue.

Objectives of the Event:

Foster Collaboration: To bring together sports ministers to share best practices, strategies, and visions for advancing the sports sector across India.

Enhance Grassroots Sports: To explore methods for increasing participation in sports at the grassroots level, with a focus on inclusion and broad-based engagement.

Promote World-Class Infrastructure: To discuss strategies for building sports infrastructure that meets international standards, facilitating India's emergence as a global sports leader.

Create a Unified Vision: To establish a shared vision for India's future in sports, inspiring academics, researchers, and conference participants to contribute to this common goal.

The Sports Minister's Dialogue 2024 symbolizes a collective commitment towards harnessing the transformative power of sports to drive social cohesion, economic growth, and national pride. By fostering strategic partnerships and aligning priorities, this dialogue paves the way for a vibrant and thriving sports ecosystem that propels India to the forefront of the global sporting arena.

Sports India Awards 2024

Recognizing Excellence in the Sports Industry: The Sports India Conference 2024 will culminate with the prestigious Sports India Awards ceremony, recognizing individuals and organizations for their outstanding contributions to the sports industry. Awards will be presented in categories such as Sports Administrator of the Year, Best Sports Event Organizer, Emerging Sports Entrepreneur, and more.

Award Categories: The Sports India Awards 2024 will feature a diverse range of categories, each highlighting excellence and innovation across various segments of the sports landscape. Our award categories include

Sports Administrator of the Year: Recognizing visionary leaders who have demonstrated exceptional leadership and strategic acumen in the administration and governance of sports organizations.

Best Sports Event Organizer: Celebrating individuals or entities that have showcased excellence in planning, organizing, and executing outstanding sports events, contributing to the growth and promotion of sports.

Emerging Sports Entrepreneur: Honoring dynamic entrepreneurs who have exhibited innovation, resilience, and entrepreneurial spirit in establishing and managing ventures within the sports industry.

Outstanding Sports Coach: Commending coaches who have made a significant impact on the development and success of athletes through their expertise, mentorship, and dedication to excellence.

Sports Academy of the Year: Recognizing sports academies that have demonstrated excellence in nurturing talent, providing high-quality training facilities, and fostering the holistic development of athletes.

Sports Innovation Award: Acknowledging groundbreaking innovations and technological advancements that have revolutionized the sports industry, enhancing athlete performance, fan engagement, or operational efficiency.

Community Sports Initiative: Commending initiatives or programs that have leveraged the power of sports to make a positive impact on communities, promoting health, social inclusion, or youth development.

Nominate Your Champions:

Do you know someone or an organization deserving of recognition for their outstanding contributions to the sports industry? Nominations for the Sports India Awards 2024 are now open! Submit your nominations and help us shine a spotlight on the unsung heroes and trailblazers of the sports world.

For Nominations write to us @ event@sif-india.com , Send us a brief profile, mention the category you are nominating for and add a short note of approximately 200-300 words supporting your nomination for the award in respective category.

Entries For Paper Presentation:

Academicians, researchers, and industry professionals are invited to submit abstracts for paper presentations on topics relevant to the conference theme. Selected papers will be presented during dedicated sessions at the conference, providing authors with an opportunity to share their research findings and insights with the audience. Last to send your papers for approval is 31st July 2024.

SPONSORSHIP OPPORTUNITIES:



The Sports India Conference 2024 is poised to be a pinnacle event in the field of sports innovation, strategy, and development. As we gear up to bring together industry leaders, professionals, and enthusiasts under one roof, we invite you to be a vital part of this extraordinary journey by becoming a sponsor.

Aligning your brand with Sports India Conference 2024 offers unparalleled opportunities for exposure, networking, and collaboration. By partnering with us, you will not only showcase your commitment to the advancement of sports in India but also position your brand prominently among key stakeholders and decision-makers within the industry. Please go through sponsorship categories mentioned below and kindly get in touch with us. Every category of sponsorship is customizable as per specific brand requirements and objectives.

Title Sponsor (INR 10,00,000)

- Exclusive branding as the Title Sponsor in all promotional materials, including event banners, marketing collateral, and digital channels.
- Prime placement of logo and brand signage at the conference venue and concurrent event, Sports India Conference 2024.
- Acknowledgment as the Title Sponsor in all marketing materials and press releases.
- Opportunity to deliver a keynote speech or presentation during the conference opening ceremony.
- Complimentary 18 sq.mt. exhibition stall at the Sports India Expo 2024 to showcase products/services.
- Recognition as the Title Sponsor during the inauguration ceremony.
- Opportunity to present products/technologies to a niche audience of industry professionals, stakeholders, and enthusiasts.
- Networking opportunities with key decision-makers, industry leaders, and government officials.
- Customized sponsorship packages and additional benefits tailored to meet specific branding and marketing objectives.

Co-Sponsor (INR 500,000)

- Prominent branding as Co-Sponsor/Powered By in all promotional materials, including event banners, marketing collateral, and digital channels.
- Logo placement and brand signage at the conference venue and Sports India Conference 2024.
- Acknowledgment as Co-Sponsor/Powered By in marketing materials and press releases.
- Complimentary 12 sq.mt. exhibition stall at the Sports India Expo 2024.
- Recognition as a Co-Sponsor/Powered By during the inauguration ceremony.
- Opportunity to present products/technologies to a targeted audience.
- Networking opportunities with industry professionals, stakeholders, and attendees.
- Customized sponsorship packages and additional benefits to enhance brand visibility and engagement.

Associate Partners (INR 300,000):

- Branding as Associate Partners in promotional materials, event banners, and digital channels.
- Logo placement and brand signage at the conference venue and Sports India Conference 2024.
- Acknowledgment as Associate Partners in marketing materials and press releases.
- Complimentary 9 sq.mt. exhibition stall at the Sports India Expo 2024.
- Opportunity to showcase products/services to attendees.
- Networking opportunities with industry professionals and stakeholders.
- Customized sponsorship packages and additional benefits based on specific requirements.

Who Should Sponsor Sports India Conference:

- Sports Equipment Manufacturers
- Nutrition and Wellness Brands
- Fitness Centers and Gyms
- Sports Apparel Brands
- Sports Technology Companies
- Sports Event Organizers
- Sports Academies and Training Centers
- Government Agencies and Bodies
- Healthcare and Pharmaceutical Companies
- Media and Broadcasting Companies
- Sports Associations and Federations



Why You Should Sponsor This Conference:

- Gain extensive brand exposure and visibility among industry professionals, stakeholders, and sports enthusiasts.
- Showcase products, services, and technologies to a highly targeted and engaged audience.
- Enhance brand reputation and credibility by aligning with a prestigious and influential event in the sports industry.
- Network and forge partnerships with key players and decision-makers in the sports ecosystem.
- Support the advancement and development of the sports industry while contributing to economic growth and innovation.
- Benefit from a range of marketing and branding opportunities, ensuring maximum return on investment and business growth.



INDIA'S BIGGEST SPORT AND FITNESS BUSINESS EXPO



SPORT INDIA 2024

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**29-30-31
AUGUST 2024**

**PRAGATI MAIDAN,
NEW DELHI, INDIA**

12th INDIA INTERNATIONAL SPORTING GOODS SHOW

Sports Goods & Accessories,
Sports Wear, Sport Shoes &
Footwear Accessories, Sports
Infrastructure & Technology, Fitness
& Rehabilitation Equipments, Sports Flooring,
Adventure Sports Equipments, Amusement Products,
Toys, Trophy, Gift & Novelties, Games and Gaming
Equipments, Golf Equipments, Sports Wellness
& Beauty Products, Sports Goods Manufacturing
Machineries, Raw Materials and Allied Industries.



Organizers



Associate Partner





ABOUT ORGANIZERS

SPORT INDIA FOUNDATION



Sport India Foundation is a registered nonprofit organization with the primary objective to make India a significant player in the world of sports. The mission and vision of the foundation is to promote, encourage and create awareness about Sports, Health and Fitness and develop a competitive as well as motivating attitude towards the development of sports in India.

INDIAN EXHIBITION SERVICES (IES)



Indian Exhibition Services (IES) is a leading Exhibition organizing company in India. That has been involved for the last several years in trade promotion activities like exhibitions, seminar & conferences, buyer seller meets in India and abroad. IES major initiatives are Sport India Expo, Fitness India, Rehab India Expo, Sport India Conference, Sports Goods Manufacturers Forum, Sport India Infrastructure Summit, Sport India Fashion Show, World Environment Expo, Greenovation – International Green Building Technology Expo, Biodegradable Expo, World Environment Conference, EV India Expo, E-Charge Forum, India Buildtech, Gas India Expo, NGV India Expo, World Gas Summit etc.

IES is engaged in national and international trade promotion and provide business platform to the corporates, industrialist, and small-scale industry to promote their products through the buyer seller meets & trade exhibitions with the aim to create a bridge between buyers and suppliers.

Physical Education Foundation of India



Physical Education Foundation of India (PEFI) stands as a beacon of excellence in promoting physical education, sports, health, and wellness across the nation. Comprising esteemed educators, physical education experts, health professionals, and sports enthusiasts, PEFI is dedicated to fostering a sustainable sports culture in India.

Recognized by the Ministry of Youth Affairs and Sports, Government of India, as a National Sports Promotion Organization, PEFI has earned acclaim for its commendable contributions to the field of physical education and sports. With its headquarters situated in New Delhi, PEFI boasts a robust nationwide presence through its 23 state chapters, strategically located to cater to diverse regions.

Currently, PEFI proudly boasts a membership base exceeding 80 thousand registered members, a testament to its growing influence and impact. As the organization continues to expand its reach and initiatives, PEFI remains steadfast in its mission to advance physical education, sports, and wellness initiatives for the betterment of individuals and communities nationwide.

Indian Exhibition Services

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