



युवा कार्यक्रम
एवं खेल मंत्रालय
MINISTRY OF
YOUTH AFFAIRS
AND SPORTS



National Level

BRAINSTORMING WORKSHOP OF YOUTH 20

**EVENT ON THE SIDELINES WITH
G20 EVENTS**

Addressing the Shortage of Hard and Soft Assets Starting
From Block/Panchayat Level - Role of Various Stakeholders

 **17th June 2023**

 **PHD House, 4/2 Siri Institutional Area August Kranti Marg, New Delhi 110016**



OVERVIEW

- India as a nation has been working tirelessly towards the goal of providing equal opportunities and access to all citizens in education and sports, as a National Sports Promotion Organization it has been PEFI's core organizational objective to create sports culture and facilities for all in order to ensure satisfactory levels of health and fitness, especially in rural and remote areas. However, the shortage of hard and soft assets at the block/ panchayat level has been a persistent issue that has hindered the government's efforts to improve the quality of life for rural communities. Hard assets such as infrastructure, equipment, and buildings, and Soft assets such as skilled human resources, training, and capacity building are critical components that play a vital role in providing access to basic amenities such as healthcare, education, and sports facilities. The shortage of these assets has resulted in a significant gap between urban and rural areas, leading to inequalities in access to basic services and opportunities.
- To address this issue, the Physical Education Foundation of India under the aegis of the Department of Sports, Ministry of Youth Affairs and Sports, Government of India, is organizing a National Level Brainstorming Workshop on the topic "Addressing The Shortage of Hard and Soft Assets Starting from Block/ Panchayat Level - Role of Various Stakeholders" under MYAS initiative of Youth 20 events with the theme of "Health, Well-Being on Sports: An Agenda for Youth" on the sidelines of G20 events. The event will be held concurrently with the 6th PEFI National Awards.
- PEFI National Awards aims to recognize and honor outstanding contributions made by individuals and organizations in the field of physical education and sports science

OBJECTIVE

ADDRESSING

Address the shortage of hard and soft assets in the rural areas

AWARENESS

Increase awareness and understanding of the challenges faced by rural areas in India



EXCHANGE OF IDEA

Platform for different stakeholders, including policymakers, practitioners, researchers, and civil society

IDENTIFY CHALLENGES & OPPORTUNITIES

Identify the challenges and opportunities in developing hard and soft assets in block and panchayat level

HIGHLIGHTES

INTERACTIVE SESSION

Bring together various stakeholders, including policymakers, experts, academics, and practitioners panel discussions, keynote speeches, and interactive sessions, the seminar

EXCELLENT OPPORTUNITY

Excellent opportunity for networking, learning, and exchanging ideas with experts and practitioners in the field

ADDRESSING

The Shortage of Hard and Soft Assets Starting From Block/Panchayat Level - Role of Various stakeholders

IDENTIFICATION

Identifying potential funding mechanisms, partnership models, and policy recommendations.

ROADMAP

For the future, including policy recommendations and action plans for various stakeholders to work together.

WORKSHOP FORMAT

- The National Level Brainstorming Workshop will be held over the course of one day and will include keynote speeches, panel discussions, and interactive workshops. The National Level Brainstorming Workshop will be opened by a keynote speaker who will set the tone for the event by introducing the topic and highlighting its importance. This will be followed by a series of panel discussions which will focus on specific aspects of the topic, and will feature experts from a variety of fields.
- The interactive sessions and workshops will provide an opportunity for participants to engage with the panelists and each other, sharing their own experiences and ideas for addressing the shortage of hard and soft assets at the block/ panchayat level. The sessions will be structured to ensure that all participants have an opportunity to contribute and that the discussion is focused and productive.



WORKSHOP AIM

EXCHANGE OF IDEAS

IDENTIFY

INCREASE AWARENESS

DEVELOP STRATEGIES

WORKSHOP SESSIONS

INAUGURAL SESSION

PLENARY SESSION

TECHNICAL SESSION

WORKSHOP

TARGET AUDIENCE

- STAKEHOLDERS
- MINISTRY OF YOUTH AFFAIRS & SPORTS
- STATE GOVERNMENT OFFICIALS
- NGO & ACADEMIC INSTITUTIONS
- SPORTS FEDERATION & ASSOCIATION
- REPRESENTATIVES

EXPECTED OUTCOME

- The expected outcome of this event is to create a platform where stakeholders can share their knowledge and experiences to identify and address the gaps in infrastructure, equipment, and human resources required for promoting physical education and sports at the grassroots level.
- The outcome of the event will be a set of recommendations and guidelines for various stakeholders to implement and promote sports and physical education in their respective regions.
- Additionally, the event will provide a platform for networking and collaboration between stakeholders, including government officials, sports organizations, and educators, to enhance their understanding of the challenges and opportunities in promoting sports and physical education in the country.
- The event aims to promote the development of a sustainable ecosystem for sports and physical education in the country by identifying and addressing the challenges faced by stakeholders and promoting collaborative efforts toward the promotion of physical fitness and sports among the youth.



ABOUT PEFI

- Physical Education Foundation of India (PEFI) is a National Organization of qualified experts and professionals in the field of Physical Education and Sports Sciences is duly recognized by the Ministry of Youth Affairs and Sports as National Sports Promotion Organization, on the basis of its (PEFI's) contribution to the development of sporting culture in the education sector - schools, colleges, and universities in the country.
- It is one of the apex professional groups of the country's top physical education teachers and it has done outstanding work during the last decade for uplifting the profession of Physical Education & Competitive Sports and dealt with all kinds of problems of the profession as well as problems of physical education teachers in the country. By dint of hard work, the profession of physical education has achieved many milestones and it has taken a shape on the lines of professional organizations in other disciplines.



FOR MORE INFORMATION

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