

INVITATION FOR SPONSORSHIP

PEFI NATIONAL KARATE CHAMPIONSHIP

29, 30, & 31
December
2022

THE MANTHAN SCHOOL,
GREATER NOIDA WEST,
UTTAR PRADESH, INDIA

ORGANIZING BY

Physical Education Foundation of India
National Sports Promotion Organization
Recognized by Ministry of Youth Affairs & Sports
Government of India

IN ASSOCIATION WITH

THE MANTHAN SCHOOL
GREATER NOIDA WEST,
UTTAR PRADESH INDIA



INVITATION FOR SPONSORSHIP



Physical Education Foundation of India cordially invites potential sponsors wishing to support sports events aimed at talent identification, opportunity creation, and promotion of participation in competitive sports, health, and fitness among young children. Through the National Karate Championship, our mission is to promote martial arts growth and development at the grassroots level. In exchange for your contributions through sponsorships, we will be providing participating sponsors with an exceptionally targeted audience base that will certainly help them to promote their products and services and strengthen their brand presence. PEFI is inviting all interested sponsors to contribute towards the organization's National Karate Championship, scheduled to be held from 30th-31st Dec, at Manthan School, Noida.

ABOUT THE ORGANIZER

Physical Education Foundation of India (PEFI) is a leading association of physical education and sports professionals, headquartered in New Delhi. The organization envisions developing a thriving sports culture in the country and to improve the delivery and functionality of physical education in the academic system of India. PEFI is actively engaged in the development of sporting opportunities, especially targeted at the grassroots level to recognize, select and groom sporting talent. PEFI has been recognized as a National Sports Promotion Organization for its commendable work in the field of Physical Education and Sports by the Ministry of Youth Affairs and Sports.

ABOUT THE NATIONAL KARATE CHAMPIONSHIP



The National Karate Championship is part of PEFI's commitment to promoting participation in sports, especially at the grassroots level. We realized that there was a need for a national-level tournament where karate students from various styles could come on a single platform to showcase their talent. We are also committed to making this India's largest talent identification platform for competitive karate. The tournament will be conducted in three formats i.e. Traditional Karate, Non-Contact Karate, and Full Contact Karate.

WHO WILL ATTEND

The event will be attended by the topmost Martial Arts Academies/Clubs, School & College teams, Individual Karate Practitioners, Karate Coaches & Physical Education Professionals from across the country, Students, Sports Officials, and other invitees.

EXPECTED NUMBER OF PARTICIPANTS

We are expecting 500-700 participants across different styles of martial arts and age groups representing different states. There will be approximately 50-100 officials and volunteers.

WHY YOU SHOULD SPONSOR THIS EVENT

We would like to invite your organization to become a sponsor for this event under the relevant category. As a sponsor of this event you will be getting an opportunity to showcase your brand in front of heads of the Department of Physical Education and Sports from leading institutions across the country, Head of the institutions, and India's topmost Physical Education and Sports Professionals. Your brand presence will be ensured across all marketing material and platforms as per your sponsor category.

The sponsor will be provided with suitable branding space at the venue sponsor's logo would also be placed extensively on marketing material, social media posts, digital marketing campaigns, and onsite event branding depending upon the category of sponsorship you would opt for.



THANK YOU

SPONSORSHIP BENEFITS

- 01 Logo with hyperlink link on an event web banner.
- 02 Logo placement on invitations, mementos & trophies, etc.
- 03 Logo placement in all social media campaigns.
- 04 3x2 banner space onsite at prominent positions (Depending upon the category of Sponsorship)
- 05 Acknowledgment of Sponsorship in the post-event report.
- 06 Sponsors Logo on all Kits
- 07 Full attendees list with name and title

CATEGORIES OF SPONSORSHIPS

TITLE SPONSOR	INR 3,00,000
POWERED BY	INR 1,50,000
ASSOCIATE PARTNER	INR 1,00,000

Please Note Sponsorship Deliverables can be customized subject to further discussions as per the sponsor's objectives.

PLEASE CONTACT

ORGANIZING SECRETARY

Mr. MANOJ KR. MISHRA 9654712772