



Ministry of Youth Affairs & Sports
Government of India



4th NATIONAL CONFERENCE ON PHYSICAL EDUCATION & SPORTS 09 - 10 February 2017, NDMC Convention Center, New Delhi

Ref. No. PEFI/NC/2017/107

Dated the 15th September 2017

INVITATION LETTER FOR SPONSORSHIP

Dear

Greetings from PEFI

It gives us great pleasure in extending you a very warm invitation to attend the 4th National Conference of Physical Education & Sports jointly organized by **Sports Authority of India & Physical Education Foundation of India under the aegis of Ministry of Youth Affairs & Sports (Government of India)** to be held at Convention Center, New Delhi Municipal Council, Sansad Marg, New Delhi India on February 09 - 10, 2018, with the theme "Vision and Mission Olympics 2020".

Focus area for the conference will primarily be Physical Education related issues with reference to School Education and that will include PE Curriculum for school, Talent Identification, Sporting Facilities, Technical Manpower (PET/Coaches) and expectations from stake holders like State/Central Govt./SGFI/National Sports Federation.

The important features of the Conference

- Special discussion with State Education Board, Principals of various schools.
- Total 10 Keynote lectures from distinguished scientists from all over India.
- Meeting and discussion with experts from various universities and colleges.
- Publication of proceeding of conference.
- Display of products by the sponsors to the delegates.

The **sponsorships** from your company/industry will help in providing few bursaries and awards to enable young talents to attend this event. Your efforts in this regard will be highly appreciated.

We look forward to see your benign presence with active contribution and support to make this event successful. Your early response would be greatly appreciated as it shall enable us to make final announcements in time.

We are attaching the detail of Sponsorship & brochure of PEFI for your kind consideration.

Sincerely Yours,

(Dr. Piyush Jain)
Secretary - PEFI

Conference Secretariat: - Top Floor, 402/A, Street No.1, Ganesh Nagar -2, New Delhi -110092

Call : 09212799477, Email: pefindia@gmail.com, Web: www.pefindia.org



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Why Sponsor in this Conference?

- Publicity and Long term branding.
- Unique intellectual leadership communication opportunities.
- Reaching the Scientists of Sports in Indian Scientific Communities.
- Promoting your Company, products and services to Schools, Colleges and Universities.

Sponsorship Opportunity and Benefits

- Logo and Name on the Conference Stage Banners: 1 horizontal and 1 vertical banner.
- Complimentary Conference Registration: 2 Registrations including, lunch and tea.
- Logo and name on the brochure.
- Logo and name on the proceedings.
- Logo and name on the Conference website.
- 50% Discounted rate for exhibition space.

Payment Requirements

A minimum deposit of 50% of the sponsorship fee is due with the completed agreement on or before 30th November 2017.

Payment method: By Bank Transfer/DD/Cheque.

SCHEME FOR SPONSORSHIP

| Location | Black & White | Category |
|--------------------------------|---------------|----------|
| Title Sponsor | 3,00,000.00 | Platinum |
| Powered by | 2,00,000.00 | Diamond |
| Sponsorship for Meal | 2,00,000.00 | Diamond |
| Print Sponsorship | 1,00,000.00 | Gold |
| Sponsorship for Memento | 50,000.00 | Gold |
| Sponsorship for Conference Kit | 80,000.00 | Gold |
| Sponsorship for Poster Prizes | 50,000.00 | Silver |
| Display Stall (Only space) | 25,000.00 | Silver |

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ADVERTISEMENT OFFERS FOR PROCEEDINGS

| Location | Black & White | Color (Rs.) |
|--------------|---------------|-------------|
| Back Cover | ----- | 25,000.00 |
| Inside Back | ----- | 20,000.00 |
| Inside Front | ----- - | 20,000.00 |
| Full Page | 10,000.00 | 15,000.00 |
| Half Page | 6,000.00 | 10,000.00 |
| Quarter Page | 3,500.00 | 5,000.00 |

OTHER ADVERTISEMENT OFFERS

| Location | Black & White | Color (Rs.) |
|---|---------------|-------------|
| Banner Advertisement on Website 52K Pixel (200X89) | - | 10,000.00 |
| Advertisement on Flax/Banner | 5000.00 | 7,500.00 |

CATEGORIES

PLATINUM

Companies and institutions will have the opportunity to provide information about their products and services in booths that will be in the indoor exhibition area. Companies also will have their name printed on the sponsor list as Title sponsor in the Catalogue of Exhibitors and will receive four pages free of charge for presentation of their company profile.

- **Conference Bag:** The logo of the sponsor will be printed on the conference kit. That will be distributed to the participants.
- **Conference Admission:** The sponsor will have the right for four full conference registrations including the Book of Proceedings and participation at the official Conference banquet.
 - **Lecture presentation:** Speech of 10 minutes.
 - Space at poster exhibition hall
 - Logo and Name on the Conference Stage Banners: 1 horizontal and 1 vertical banners
 - Logo and name on the program booklet
 - Logo and name on the proceedings & Conference webpage

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DIAMOND

Companies and institutions will have the opportunity to provide information about their products and services in booths that will be in the indoor exhibition area. Companies also will have their name printed on the sponsor list as Powered by in the Catalogue of Exhibitors and will receive two pages free of charge for presentation of their company profile.

- **Conference Bag:** The logo of the sponsor will be printed on the conference Kit. That will be distributed to the participants.
- **Conference Admission:** The sponsor will have the right for two full conference registrations including the Book of Proceedings and participation at the official Conference banquet.
- **Lecture presentation:** Speech of 10 minutes.
- Logo and name on the proceedings & Conference webpage

GOLD

- **Opening and closing ceremony:** The sponsor will be mentioned at the opening and closing Ceremony.
- **Lecture presentation:** Speech of 5 minutes.
- **Main Banner:** The sponsor's logo will be printed on the main banner in front or ahead the Plenum.
- **Own banner:** The sponsor will have a reserved space for an own banner in the venue as official sponsor, Size and location will be determined.
- One page advertisement in the Proceedings Book
- **Conference bag:** The logo of the sponsor will be printed on the conference Kit that will be distributed to the participants.
- **Conference Admission:** The sponsor will have the right for one full conference registrations including the Book of Proceedings and participation at the official Conference banquet.

SILVER

- **Opening and closing ceremony:** The sponsor will be mentioned at the opening and closing ceremony.
- **Main Banner:** The sponsor's logo will be printed on the main banner in front or ahead the plenum.
- **Half page of the Book of Proceedings:** The logo of the sponsor will appear on the page and on the sponsor page of the book.
- **Internet:** The sponsor will have its logo or banner and the status of main sponsor in the first page of website with a link to its own website at the official Conference banquet.

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SPONSORSHIP FORM

We are interested in participating and sponsoring the 4thNational Conference on Physical Education & Sports and would be interested in the following: (Kindly tick as applicable)

- Platinum Sponsor
- Diamond Sponsor
- Gold Sponsor
- Silver Sponsor

Name/Company/institution: _____

Organization : _____

Address : _____

Telephone : _____

E-mail : _____

Mode of Payment (specify): _____

(Name and Signature)

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